

LandlordInvest Limited
('LandlordInvest' or the 'Company')

The first property-backed Innovative Finance ISA has arrived.

LandlordInvest (www.landlordinvest.com), having recently been approved as an ISA manger by the Board of HM Revenue & Customs, becomes the first peer-to-peer lending platform to offer a property-backed Innovative Finance ISA (“IFISA”).

LandlordInvest’s property-backed IFISA lets savers invest up to £15,240 in the current tax year (rising to £20,000 in the next tax year) in peer-to-peer loans secured by residential property, and with the ability to earn tax-free returns between 5-12% per annum. It is the first property-backed IFISA ever made available to UK savers, and it is expected to be a valuable addition to any well-diversified portfolio, especially in the current low rate environment.

Filip Karadaghi, LandlordInvest’s Chief Executive said: “This is a historic moment for LandlordInvest and UK savers. Our property-backed IFISA provides savers with the first opportunity to access one of the UK’s best performing asset classes, residential property, held in a tax-free wrapper. Our property-backed IFISA may offer savers higher returns than offered by Cash ISAs, and without exposure to or correlation with the volatile stock markets. We believe that the property-backed IFISA will broaden the appeal for peer-to-peer lending and advance it towards becoming a mainstream asset class”.

- Ends -

Further information:

LandlordInvest Limited

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Notes to Editors

What is LandlordInvest Limited?

LandlordInvest is a fully FCA authorised secured peer-to-peer lending platform within the fast growing peer-to-peer lending industry. We provide a marketplace where lenders can earn higher returns, than lending through other peer-to-peer lending platforms, by lending to borrowers that have difficulties obtaining financing from high street lenders. Secured lending means that all our loans are always secured by property.

Our customers are:

- Borrowers - professional landlords that are looking to borrow £30,000-£750,000 up to 5 years on a buy-to-let basis. They would also be able to raise short-term financing, bridging loans with a maximum term of 12 months.
- Lenders - Anyone that has at least £100 to lend will be able lend. We aim to offer lenders risk adjusted returns between 5%-12% per annum.