

## LandlordInvest Limited (‘LandlordInvest’ or the ‘Company’)

### LandlordInvest attracts more than £2 million Innovative Finance ISA subscriptions

LandlordInvest.com, a fully FCA authorised peer-to-peer (P2P) lending platform who last year became one of the first P2P platforms in the UK to offer a property-backed Innovative Finance ISA (“IFISA”), has today released its second annual IFISA statistics.

The finding shows that LandlordInvest’s IFISA has since launching its IFISA attracted more than £2 million in ISA subscriptions with an average subscription per ISA account of £11,669<sup>1</sup>. This includes more than half million ISA subscriptions that were transferred in from mainly Cash or Stocks & Shares ISAs, evidencing investors growing appetite for the new tax-free wrapper which enables investors earn up to 12.3% per annum<sup>2</sup>.

#### **Findings from the 2017-2018 tax year show that:**

- 121 new IFISA accounts opened (2016: 68); a year-on-year increase of 116.1%.
- £1,646,079 (2016: £419,385) of ISA subscriptions; a 292.5% increase year-on-year.
- Average ISA subscription per IFISA account of £11,669 (2016: £7,489); a year-on-year increase of 55.8%.
- £536,404 ISA subscriptions Transferred In; a year-on-year increase of 547.2%. £56,463 ISA subscriptions were Transferred Out.

---

<sup>1</sup> Cash subscriptions and ISA Transfer In.

<sup>2</sup> Based on weighted-average annual gross rate on active loans as of 5 April 2018 (<https://landlordinvest.com/loan-book>).

**Filip Karadaghi, LandlordInvest's Managing Director**, said: "We have widely surpassed our own forecasts and attracted substantially more ISA subscriptions than expected (Editors note: £1 million in ISA subscriptions were forecasted). Such impressive results are testament to the benefits that investors recognise in our property-backed IFISA: the potential to earn higher and inflation beating returns than offered by Cash ISAs, and without exposure to or correlation with the volatile stock markets as with Stocks & Shares ISAs.

We are looking to maintain this rate of progress in the coming years, by continuing innovating the alternative finance and ISA industry and developing our position as one of the leading providers of the property-backed IFISAs".

**- Ends -**

Further information:

**LandlordInvest Limited**

Filip Karadaghi, Chief Executive

Tel: +44 020 7406 1491

[filip@landlordinvest.com](mailto:filip@landlordinvest.com)

Nikolajs Smirnovs, Chief Financial Officer

Tel: +44 020 7406 1491

[nik@landlordinvest.com](mailto:nik@landlordinvest.com)

Notes to Editors

**What is LandlordInvest Limited?**

LandlordInvest is a fully FCA authorised secured peer-to-peer lending platform and an ISA manager within the fast-growing peer-to-peer lending industry. We provide a marketplace where lenders can earn higher returns, than lending through other peer-to-peer lending platforms, by lending to borrowers that have difficulties obtaining financing from high street lenders. Secured lending means that all our loans are always secured by property.

Our customers are:

- Borrowers - professional landlords that are looking to borrow £30,000-£750,000 up to 5 years on a buy-to-let or bridging basis.
- Lenders - Anyone that has at least £100 to lend will be able lend. We aim to offer lenders risk adjusted returns between 5%-12% per annum.